

GALA 2024



SPONSORSHIP INFORMATION



**NOVEMBER 9,
2024**

Time
6 PM - 11 PM

Location
**HILTON MCLEAN
TYSONS CORNER**

Theme
**ILLUMINATING
INCLUSION**

INVITATION FROM THE CO-CHAIRS



GALA CO-CHAIRS

Patricia Connally
Thomas Connally
Lindsay Latham
Toby Latham

The Arc of Northern Virginia invites you to join us in working toward positive change for people with intellectual and developmental disabilities (IDD) of all ages and their families in our Northern Virginia community by supporting our upcoming “Illuminating Inclusion” Gala as a sponsor. Your sponsorship will enable us to enhance our vital programs and provide essential services, supports, and solutions for people with IDD. You can play a crucial role in advancing our efforts to promote and protect the human rights of the disability community.

Our Gala theme of “Illuminating Inclusion” encapsulates our dedication to fostering a community where everyone, regardless of ability, can thrive and contribute meaningfully. Your sponsorship will help ensure that we can continue to provide essential services, advocacy education, and programs to empower people with IDD and their families throughout their lifetimes.

With your support, we can strengthen our programs that promote full inclusion and participation in all aspects of society. Your sponsorship will directly impact the lives of individuals with IDD, enabling them to enjoy “A Life Like Yours.” Whether it’s advocating with families and elected leaders for policy change, providing educational resources, advising on financial futures planning, or offering direct support services, your sponsorship will make an impactful difference in their lives.

We would be honored to have you as a partner in our mission. Your commitment to creating a more inclusive society testifies to our shared values. We are excited about the opportunity to showcase the impact of your support at our “Illuminating Inclusion” Gala.

Thank you for considering being a sponsor and providing crucial support that will make a profound difference in the lives of our community members with disabilities, ensuring that they have the opportunities and support they deserve.

Together, we can make an important difference.



ABOUT THE GALA

EVENT DETAILS

- Saturday, November 9, 2024
- Hilton McLean Tysons Corner, 7920 Jones Branch Drive, McLean, VA 22102
- 6:00 - 11:00 p.m.

EVENT AGENDA

Begin your evening on the **Red Carpet** and have your photo taken to commemorate this special evening.

Enjoy socializing with other attendees during the complimentary **Cocktail Reception**. Browse the **Silent Auction**, and place your bids on the “must-have” items you discover.

Enjoy a seated, **Gourmet Dinner** prepared by the Hilton’s classically-trained Executive Chef. Be inspired by the evening’s **Program** and celebrate our honorees. Get caught up in the bidding excitement of the **Live Auction**.

Round out the evening with **Music & Dancing**.

SPONSORSHIP OPPORTUNITIES



Presenting Sponsor
Gift of \$50,000

Presenting level sponsor receives all the benefits of the Benefactor level, plus:
“Presented by...” recognition on all Gala materials
Customized social media / email / advertising promotion
One additional table with PRIME location seating – total of 30 seats

Benefactor Sponsor
Gift of \$25,000

Benefactor level sponsor receives all the benefits of the Premier level, plus:
Upgrade to PRIME location seating
One additional table – total of 20 seats
Complimentary upgrade to PRIME location full-page message in Gala program
Opportunity for a brief video message to be played at the Gala

Premier Level Sponsor
Gift of \$10,000

Premier level sponsor receives all the benefits of the Gold level, plus:
Upgrade to Premium location seating
Complimentary upgrade to full-page message in Gala program
Special name recognition from the podium during the Gala
Donor name or company logo on printed Gala signage

Gold Level Sponsor
Gift of \$5,000

Gold level sponsor receives all the benefits of the Silver level, plus:
One reserved table with five additional seats – total of 10 seats
Complimentary upgrade to half-page message in Gala program
Donor name or company logo linked to business on Gala website

Silver Level Sponsor
Gift of \$2,500

Silver level sponsor receives all the benefits of the Bronze level, plus:
Three additional seats – total of 5 seats
Complimentary upgrade to quarter-page message in Gala program
Pre-event promotion, including sponsor listing in e-newsletter
Pre-event promotion in social media posts including Facebook and LinkedIn

Bronze Level Sponsor
Gift of \$1,000

Two seats for the Gala dinner and cocktail reception
Complimentary eighth-page message in Gala program
Name listing on printed Gala materials and Gala web page
Invitations to future “Champions Circle” donor receptions throughout the year

BENEFITS INCLUDE	PRESENTING	BENEFACTOR	PREMIER	GOLD	SILVER	BRONZE
“Presented by” recognition, plus customized promotion						
Video message during Gala						
Special recognition from podium during Gala						
Company logo in Gala Program and on Gala signage						
Company logo w/link on the Gala webpage						
Social media listings						
Listing in e-newsletter						
Listing in the Gala program and on event signage						
Listing on the Gala event web page						
Invitations to Champions Circle receptions						
Message in Gala program	Full Page Prime Visibility	Full Page Prime Visibility	Full Page	1/2 page	1/4 page	1/8 page
Gala seating	Prime Location 3 Tables (30 seats)	Prime Location 2 Tables (20 seats)	Premium Location 1 Table (10 seats)	1 Table (10 seats)	5 seats	2 seats
Gift amount	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000

PREVIOUS GALA SPONSORS

- Alliance ABA Therapy
- The Arc Prince George's County
- Atlantic Union Bank
- Beam Suntory
- Belkowitz Law, PLLC
- Brian and Julie Burke
- Sean and Catherine Burke
- John and Bryn Burke
- Jessica Burmester
- Chartis Federal
- Chimes Virginia
- Douglas and Glenys Church
- Kenneth and Susan Cohn
- The Alisann and Terry Collins Foundation
- Community Living Alternatives
- Patricia and Thomas Connally
- The Connors Foundation
- Brian and Alison Creswick
- CRi
- Alex and Diana Cullison
- Sharon Cummings
- Diageo
- Didlake, Inc.
- Peter and Janna Dressel
- Scott and Patricia Dulman
- Kathleen and John Egan
- Elites Care, LLC
- enCircle
- Engage Behavioral Health
- Envisioneering
- Rikki Epstein and Ron Shapiro
- Joan and Fred Flippin
- Foundation of The Arc of Northern Virginia
- FreshEye Innovative Solutions
- Friese-Phillips-Bock Group, Merrill Lynch Wealth Management
- Greenberg Traurig
- Hale Ball Murphy PLC
- Paul and Maureen Hallman
- Alan and Kelly Harbitter
- Hartwood Foundation, Inc.
- John and Kim Henault
- Matty and Evelyn Herb
- HOPE Therapy and Wellness Center, LLC
- Jill's House
- Nancy Keener
- KeyBank
- Young-Ok Kim
- King & Spalding LLP
- L'Arche GWDC
- Toby and Lindsay Latham
- Matthew and Kim Leland
- Licentia Financial LLC
- Makom
- Joseph K. Maloy & Mariana Maloy Foundation
- McCandlish Lillard
- Bertra McGann
- Melwood
- Members Trust Company
- Nancy Mercer and Bart Bukas
- Moms in Motion/Ability Unlimited
- Brandy Nannini
- Needham, Mitnick & Pollack, PLC
- Northrop Grumman
- Edward O'Brien
- David O'Connor
- Sarah Pacheco and Marc Harrold
- Philip and Adrienne Pedlikin
- Stephen and Christine Plummer
- Mark and Helen Russell
- Silvia Sagari and Magdi Iskander
- Securis
- Thomas and Carol Skelly
- Sony Corporation of America
- Sprint Business
- St. John's Community Services DC
- Tenacious Change
- Michael and Karen Thomas
- Michael and Merle Toobin
- Linda Trippett
- UHY, LLP
- United Bank
- UnitedHealthcare
- Uptown Bus
- Volunteers of America Chesapeake & Carolinas
- Washington Gas
- The Washington Group Special Care Planning Team
- West Financial Services
- Carol and Tom Wheeler
- Jeff and Sally Wilklow
- Alex Yellin and Sheila Billingsley

CONTACT US

We would be happy to make your Gala sponsorship experience a great one!
Please let us know if you have any questions or suggestions.



**HOWARD
STREGACK**

Director of Development



Office: 703.208.1119 x 123



Email: hstregack@thearcofnova.org



**LAURA
ALLEN**

Special Events Manager



Office: 703.208.1119 x 124



Email: lallen@thearcofnova.org



The Arc of Northern Virginia
3060 Williams Drive, Suite 300
Fairfax, VA 22031
www.thearcofnova.org

Tax ID # 54-0675506

SPONSORSHIP & SPECIAL GIFTS FORM

Donor Information

Name: (as you wish it to appear in gala program)

Company:

Address:

City:

State:

ZIP:

Contact Name:

Contact Phone:

Contact Email:

Payment Information

Please indicate the amount, pledge or payment, and sign below.

Sponsorship Amount:

Signature: (may type name)

I pledge the above amount to be paid by , 2024.

Please find enclosed my check made payable to "The Arc of Northern Virginia"

Please CHARGE MY: Visa MasterCard Amex Discover

Card number

Exp. date

Signature: (may type name)

Security Code

Attendance Information

We plan to use seats associated with our sponsorship of the Gala on November 5.

Regretfully, we do not plan to attend the Gala.

Please return to: The Arc of Northern Virginia, Attn: Gala, 3060 Williams Drive, Suite 300, Fairfax, VA 22031 or scan/email to: hstregack@thearcfnova.org