



## EVENT SPONSORSHIP OPPORTUNITIES

- When:** Thursday, March 25, 2021  
8:00 – 8:30 a.m.
- Where:** A live, online virtual event  
on your computer, tablet, or smart phone
- Theme:** *Defined by Strength and Resilience*

**Why:** Raise critical funding required to provide information, education, direct support services, and advocacy to meet the needs of the 39,000 individuals with intellectual and developmental disabilities of all ages and their families in Northern Virginia.

**Mission:** The Arc of Northern Virginia promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes. Our service area includes Arlington and Fairfax Counties, and the Cities of Alexandria, Fairfax, and Falls Church.

### Sponsorship Options for the 2021 *A Life Like Yours* Benefit Breakfast:

#### As the \$10,000 PRESENTING Sponsor, you will receive:

- ◆ EXCLUSIVE “Presented by” status
- ◆ Company name and logo added to promotional imagery and displayed during online event
- ◆ Joint press release announcing the exclusive sponsorship
- ◆ Presented by status on The Arc of Northern Virginia’s website
- ◆ Publicity via traditional and social media platforms
- ◆ Highlighted recognition by the Board President during the virtual event
- ◆ **Plus** all the benefits of the other sponsorship levels

See other side for additional sponsorship options.

Underwriting the 2021 *A Life Like Yours* Benefit Breakfast ensures that 100% of funds raised at the event can be dedicated to programs and services that help individuals with intellectual and developmental disabilities in our community.

## Additional Sponsorship Options for the 2021 *A Life Like Yours* Benefit Breakfast:

### As a \$5,000 PREMIER Sponsor, you will receive:

- ◆ “Sponsor Spotlight” article to appear in our organization’s e-newsletter, ReSources
- ◆ **Plus** all the benefits of the Champion Sponsor level

### As a \$2,500 CHAMPION Sponsor, you will receive:

- ◆ Recognized by Board President during the program (captured in virtual event recording on website)
- ◆ Listed as Sponsor on homepage of The Arc of Northern Virginia’s website
- ◆ Company name and logo displayed during virtual event
- ◆ **Plus** all the benefits of the Event Sponsor level

### As a \$1,000 Event Sponsor, you will receive:

- ◆ Listed as Sponsor on the event page of The Arc of Northern Virginia’s website
- ◆ Listed as Sponsor in The Arc of Northern Virginia’s e-newsletter, ReSources
- ◆ Recognized as Sponsor via The Arc of Northern Virginia’s social media platforms
- ◆ Invitations to Champions Circle receptions throughout the year
- ◆ Company name displayed during online event (captured in virtual event recording on website)
- ◆ Opportunity to invite company dignitaries and/or guests to attend the virtual event

## 2021 *A Life Like Yours* Benefit Breakfast Sponsorship Options Chart

Benefits Included in Sponsor Package	Presenting Sponsor	Premier Sponsor	Champion Sponsor	Event Sponsor
EXCLUSIVE “ <b>Presented by</b> ” status	✓			
Company name and logo added to virtual event imagery	✓			
Press release announcing <b>Presenting</b> sponsorship	✓			
“ <b>Presented by</b> ” listing on The Arc of Northern Virginia's website	✓			
“ <b>Presented by</b> ” Publicity via traditional and social media platforms	✓			
“Sponsor Spotlight” article in The Arc of Northern Virginia's e-newsletter	✓	✓		
Recognition by Board President during virtual event (and in recording)	✓	✓	✓	
Sponsor listing on HOME page of The Arc of Northern Virginia's website	✓	✓	✓	
Sponsor listing on the event page of The Arc of Northern Virginia's website	✓	✓	✓	✓
Sponsor listing in The Arc of Northern Virginia's E-newsletter	✓	✓	✓	✓
Sponsor recognition via social media platforms	✓	✓	✓	✓
Invitations to Champions Circle receptions throughout the year	✓	✓	✓	✓
Company name and/or logo displayed during virtual event (and in recording)	Logo & Name	Logo & Name	Logo & Name	Name Only
Opportunity to invite company dignitaries and/or guests to attend	✓	✓	✓	✓
Package Price	\$10,000	\$5,000	\$2,500	\$1,000



*A Life Like Yours Benefit Breakfast*

DONOR INFORMATION

NAME (as you wish it to appear in acknowledgements)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$

SPONSORSHIP / GIFT AMOUNT

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ Visa

☐ MasterCard

☐ Amex

☐ Discover

CREDIT CARD NUMBER

EXP. DATE

SIGNATURE

SECURITY CODE

ATTENDANCE

☐ Yes, we plan to attend the 2021 A Life Like Yours Benefit Breakfast live online March 25.

☐ Regretfully, we do not plan to attend the virtual event on March 25.

PLEASE RETURN TO:

The Arc of Northern Virginia  
A Life Like Yours Benefit Breakfast  
2755 Hartland Road, Suite 200  
Falls Church, VA 22043



Questions? Email [hstregack@thearcofnova.org](mailto:hstregack@thearcofnova.org)