

We proudly honor our 2016 Sponsors:

Platinum

IOMAXIS
Metro Run & Walk

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Silver

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D3 Systems
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Baumgartner Murphy, PLC
Key Center School
Red Six Solutions
Skjei Telecom

Other

Corporate & Community Teams

Alexandria CSB
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Chartis
Chimes
Community Concepts
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New Editions Consulting
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Race Day Sponsors

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The Arc
Northern Virginia

39th Annual

The Arc of Northern Virginia Corporate & Community Team Challenge 8K and 1M or 2M Walk

Going the Distance for People with Disabilities

The Arc of Northern Virginia is the area's leading community organization serving people with intellectual and developmental disabilities (ID/DD)—such as autism, Down syndrome, cerebral palsy, epilepsy, and rare chromosomal disorders—and their families

The Arc of Northern Virginia Corporate Team Challenge brings together companies and the community to raise important funds to sustain and strengthen its vital programs, services, and advocacy for people with ID/DD. You are invited to join hundreds of runners from local and national corporations and community organizations to compete for glory in a 8K Run or participate in a 1M or 2M Walk!

About the Race: For thirty-eight years, this has been Northern Virginia's premier corporate and community challenge foot race and the area's only team-based race with teams of 5-7 runners (up to 12 for a walking team). This year's race will be on **SUNDAY MAY 7, 2017 at beautiful BURKE LAKE PARK in FAIRFAX STATION, VIRGINIA.**

Why Sponsor and Run?

Many of our corporate and community teams have returned every year—with some participating for well over two decades—because The Arc of Northern Virginia Team Challenge is a unique event that allows you to:

- **Boost employee morale and camaraderie** by engaging in a team sport and friendly competition among colleagues or others in your industry.
- **Promote a culture of fitness and healthy lifestyles** in your company.
- **Receive branding and logo recognition** in front of hundreds of local runners at the event and thousands of friends and supporters through our social media and online outreach.
- **Support a cause that resonates with your employees**, many of whom may have children, family members, friends, or neighbors with intellectual and developmental disabilities.
- **Demonstrate your commitment to strengthening the local community** your company calls home.

Please see the enclosed information about registering a team, as well as the many sponsorship opportunities that can provide corporate visibility and greatly further the important work of The Arc of Northern Virginia.

For any questions or to join us, please contact:

Howard Stregack, Director of Development
hstregack@thearcofnova.org or 703-208-1119 ext. 102

For team questions contact our

team coordinator at:
teamchallenge@TheArcofNoVA.org

We would be grateful for your support of our efforts, and we hope to see you on May 7th!



For 55 years, The Arc of Northern Virginia has worked to promote and protect the human rights of people with intellectual and developmental disabilities (ID/DD) and actively support their full inclusion and participation in the community throughout their lifetimes. It is estimated that more than 34,000 individuals in Northern Virginia have an intellectual or developmental disability. We provide information and referral to help caregivers navigate complex systems through each stage of their loved one's life; financial management through our Special Needs Trust; and advocacy on the local and state levels for better funding and services to meet the needs of people with disabilities.

Go the Distance for People with Disabilities!

The Arc of Northern Virginia Corporate & Community Team Challenge

Sunday May 7, 2017

**Presenting Sponsor
\$25,000+**

All the Platinum benefits,
plus:

The Arc of Northern Virginia Team Challenge offers many ways to participate and support the important work of The Arc of Northern Virginia.

Exclusive opportunity for one sponsor!

- Name included as part of event title as "The Arc of Northern Virginia Team Challenge presented by..." on race shirt, materials, banner, and website.
- Featured sponsor profile article in race program.
- Media interview/spotlight (determined by media availability).

Platinum Sponsor \$10,000+

All the Gold benefits, *plus:*

- Priority sponsor listing with logo on race shirt, materials, banner, and website.
- Highlighted sponsor profile article in race program.
- Opportunity to present trophies to winning teams.

Gold Sponsor \$5,000+

All the Silver benefits, *plus:*

- Unlimited teams.
- Premium sponsor listing with logo on race shirt, materials, banner, and website.
- Sponsor profile article in race program.
- Recognition at awards presentation and other events.
- Dedicated presentation space at race including a tent and table.

Silver Sponsor \$2,500+

All the Bronze benefits, *plus:*

- Up to five teams.
- Upgraded Performance shirt for team members.
- Prominent sponsor listing on race shirt, materials, banner, and website.

Bronze Sponsor \$1,500+

All the "ALLY" benefits, *plus:*

- Up to three teams.
- Sponsor listing on banner and website.

"ALLY" Sponsor \$1,000+

All the Team benefits, *plus:*

- Up to two teams of 5 to 7 runners.
- Sponsor listing on race shirt.
- Recognition in race program and website.
- Inclusion of sponsor-provided marketing in race bag.

Team Registration \$500

- One team of 5 to 7 runners (up to 12 for a walking team)
- Customized t-shirts with logo.
- Photo plaque with engraved team accomplishments.
- Team listing on t-shirt.
- Volunteer opportunities for colleagues and fans.

**No Team?
No Problem!
Contact us...we
have a team
for you!**

For any questions or to join us, please contact: Howard Stregack, Director of Development
hstregack@thearcofnova.org, 703-208-1119 ext. 102

The Arc of Northern Virginia Corporate Team Challenge
website: www.TheArcofNoVA.org/team-challenge

Other sponsorship opportunities are available.

Contact us and we can help create a sponsorship that is right for your company!

The Arc of Northern Virginia Corporate Team Challenge 8K

Sunday May 7, 2017

Race Day Shared Sponsorship Opportunities

Create a sponsorship that is right for you or your company.
Go the Distance for People with Intellectual and Developmental Disabilities.

In addition to our main sponsorship opportunities, we have a number of ways that anyone can join and make a difference in our community.

▼ Sponsorship Opportunities

▼ Sponsorship Benefits

Mile Markers — \$250+

Select a mile and add your company name/logo. Sponsor NOW-only 4 opportunities available!

- company/sponsor name on signage
- recognition in race program & website

Sponsor a “Race Place” — \$350+

Sponsor your choice of our race areas:

- Volunteer Registration Table
- Awards Table
- Race-day Registration Table
- Kids Play Area

- company/sponsor name on signage & t-shirts
- recognition in race program & website

Race Water Stations — \$500+

Great visibility and company camaraderie as you hand out water to the runners during the race. Bring a company banner and add a group of volunteers to create even more team spirit.

- company/sponsor name on table signage & t-shirts
- recognition in race program & website
- include marketing materials in race bag
- great group volunteer opportunity

End-of-Race Beverage Table — \$500+

Put a banner on the table where everyone is thirsty. Use company volunteers to hand out beverages.

Finish Line — \$750+

Picture your company name where runners cross the finish line. Your company increases its exposure and awareness.

- company/sponsor name on signage & t-shirts
- recognition in race program & website
- include marketing materials in race bag.

Develop Your Own Fundraising TEAM

Use your contacts and friends to help The Arc of Northern Virginia reach its fundraising goal.

Contact us for more details.

- use your social media skills & contacts
- recognition in race program & website
- prizes for top fundraisers

Let us help you create an opportunity level that fits your budget. Questions? Or to sponsor
Contact Howard Stregack: 703-208-1119 x102 or HStregack@TheArcofNoVA.org

Our Race Website: www.TheArcofNoVA.org/team-challenge

Your sponsorship is tax deductible & supports the vital programs & services of The Arc of Northern Virginia, a non-profit serving individuals with intellectual and developmental disabilities and their families in the Northern Virginia area.

THE ARC OF NORTHERN VIRGINIA CORPORATE TEAM CHALLENGE

SPONSORSHIP TYPE/NAME

SPONSORSHIP FORM

DONOR INFORMATION

NAME (as you wish it to appear on materials)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$

SPONSORSHIP AMOUNT

Please find enclosed my check made payable to "The Arc of Northern Virginia"

Visa MasterCard Amex Discover

CREDIT CARD NUMBER

EXP. DATE

SIGNATURE

SECURITY CODE

PLEASE RETURN TO:

The Arc of Northern Virginia
2755 Hartland Road, Suite 200
Falls Church, VA 22043

or scan/email to:
HStregack@TheArcofNoVA.org

