



## *A Life Like Yours Benefit Breakfast*

# EVENT SPONSORSHIP OPPORTUNITIES

- When:** Friday, March 29, 2016  
7:30 – 9:00 a.m.
- Where:** Hilton McLean Tysons Corner  
7920 Jones Branch Road, McLean, VA 22102
- Theme:** *Share the Vision - Make it Possible*

**Why:** Raise critical funding required to provide information, education, direct support services, and advocacy to meet the needs of the 34,000 individuals with intellectual and developmental disabilities of all ages, their family, and caretakers in Northern Virginia.

**Mission:** The Arc of Northern Virginia promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes. Our service area includes Arlington and Fairfax Counties, and the Cities of Alexandria, Fairfax, and Falls Church.

### Sponsorship Options for the 2019 *A Life Like Yours* Benefit Breakfast:

#### As the \$10,000 PRESENTING Sponsor, you will receive:

- ◆ EXCLUSIVE “Presented by” status
- ◆ Company name and logo added to event imagery
- ◆ Joint press release announcing the exclusive sponsorship
- ◆ Presented by status on The Arc of Northern Virginia’s website
- ◆ Publicity via traditional and social media platforms
- ◆ Company name and logo added to on-site signage at the event.
- ◆ Reserved prime seating for company dignitaries and/or guests to attend the event
- ◆ **Plus** all the benefits of the other sponsorship levels

**See other side for additional sponsorship options.**

Underwriting the 2019 *A Life Like Yours* Benefit Breakfast ensures that 100% of funds raised at the event can be dedicated to programs and services that help individuals with intellectual and developmental disabilities in our community.

## Additional Sponsorship Options for the 2019 *A Life Like Yours* Benefit Breakfast:

### As a \$5,000 PREMIER Sponsor, you will receive:

- ◆ “Sponsor Spotlight” article to appear in our organization’s e-newsletter, ReSources
- ◆ Listed as Sponsor on homepage of website
- ◆ Reserved PREMIUM seating for company dignitaries and/or guests to attend the event
- ◆ **Plus** all the benefits of the Event Sponsor level

### As a \$2,500 Event Sponsor, you will receive:

- ◆ Company name and logo added to on-site signage at the event.
- ◆ Recognition from the podium during the program
- ◆ Listed as Sponsor in our organization’s e-newsletter, ReSources
- ◆ Listed as Sponsor on The Arc of Northern Virginia’s website
- ◆ Listed as Sponsor via social media platforms
- ◆ Reserved seating for company dignitaries and/or guests to attend the event
- ◆ Invitations to Champions Circle receptions throughout the year

## 2019 *A Life Like Yours* Benefit Breakfast Sponsorship Options Chart

Benefits Included in Sponsor Package	Presenting Sponsor	Premier Sponsor	Event Sponsor
EXCLUSIVE " <b>Presented by</b> " status	✓		
Company name and logo added to event imagery	✓		
Press release announcing <b>Presenting</b> sponsorship	✓		
" <b>Presented by</b> " listing on The Arc of Northern Virginia's website	✓		
" <b>Presented by</b> " Publicity via traditional and social media platforms	✓		
"Sponsor Spotlight" article in The Arc of Northern Virginia's e-newsletter	✓	✓	
Sponsor listing on HOME page of The Arc of Northern Virginia's website	✓	✓	
Sponsor listing on the event page of The Arc of Northern Virginia's website	✓	✓	✓
Sponsor listing in The Arc of Northern Virginia's E-newsletter	✓	✓	✓
Sponsor recognition via social media platforms	✓	✓	✓
Recognition from podium during event	✓	✓	✓
Company name and logo on event signage	✓	✓	✓
Invitations to Champions Circle receptions throughout the year	✓	✓	✓
Event Seating Location	Prime	Premium	Reserved
Sponsorship Amount	\$10,000	\$5,000	\$2,500