



EVENT SPONSORSHIP OPPORTUNITIES

When: Wednesday, March 20, 2024
7:30 - 9:00 a.m.

Where: Hilton McLean Tysons Corner
7920 Jones Branch Road, McLean, VA 22102

Theme: *Breaking Down Barriers to Inclusion*

Why: Our annual Benefit Breakfast event seeks to increase awareness and raise critical funding required to provide information, education, direct support services, and advocacy to meet the needs of the 39,000 individuals with intellectual and developmental disabilities of all ages, their families, and caretakers in Northern Virginia.

Mission: The Arc of Northern Virginia promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes. Our service area includes Arlington and Fairfax Counties, and the Cities of Alexandria, Fairfax, and Falls Church.

Sponsorship Options for the 2024 *A Life Like Yours* Benefit Breakfast:

As the \$15,000 PRESENTING Sponsor, you will receive:

- ◆ EXCLUSIVE “Presented by” status
- ◆ Company name and logo added to event imagery
- ◆ Joint press release announcing the exclusive sponsorship
- ◆ “Presented by” status on The Arc of Northern Virginia’s website and social media publicity
- ◆ Highlighted recognition from the podium at the event
- ◆ Company name and logo added to hotel monitor, stage signs, table number cards, and program
- ◆ **Plus** all the benefits of the other sponsorship levels

See other side for additional sponsorship options.

Underwriting the 2024 *A Life Like Yours* Benefit Breakfast ensures that 100% of funds raised at the event can be dedicated to programs and services that help individuals with intellectual and developmental disabilities in our community.

Additional Sponsorship Options for the 2024 *A Life Like Yours* Benefit Breakfast:

As a \$10,000 PREMIER Sponsor, you will receive:

- ◆ Company name and logo included on program card and stage signs
- ◆ **Plus** all the benefits of the Gold Sponsor level

As a \$5,000 GOLD Sponsor, you will receive:

- ◆ “Sponsor Spotlight” article to appear in our organization’s e-newsletter, ReSources
- ◆ **Plus** all the benefits of the Silver Sponsor level

As a \$2,500 SILVER Sponsor, you will receive:

- ◆ Recognized from the podium during the program
- ◆ Listed as Sponsor on homepage of The Arc of Northern Virginia’s website
- ◆ Company name and logo added to onsite signage at event
- ◆ **Plus** all the benefits of the Champion Sponsor level

As a \$1,000 CHAMPION Sponsor, you will receive:

- ◆ Listed as Sponsor on the event page of The Arc of Northern Virginia’s website
- ◆ Listed as Sponsor in The Arc of Northern Virginia’s e-newsletter, ReSources
- ◆ Recognized as Sponsor via The Arc of Northern Virginia’s social media platforms
- ◆ Invitations to Champions Circle receptions throughout the year
- ◆ Company name added to onsite signage at event
- ◆ Reserved seating for company dignitaries and/or guests to attend the event

2024 *A Life Like Yours* Benefit Breakfast Sponsorship Options Chart

Benefits Included in Sponsor Package	Presenting Sponsor	Premier Sponsor	Gold Sponsor	Silver Sponsor	Champion Sponsor
EXCLUSIVE “Presented by” status	✓				
Name/logo added to event imagery and materials	✓				
Press release announcing Presenting sponsorship	✓				
“Presented by” listing on website and social media	✓				
Name/logo included on program card and stage signs	✓	✓			
“Sponsor Spotlight” article in chapter’s e-newsletter	✓	✓	✓		
Recognition from podium during event	✓	✓	✓	✓	
Sponsor listing on HOME page of chapter website	✓	✓	✓	✓	
Sponsor listing on the event page of chapter website	✓	✓	✓	✓	✓
Sponsor listing in chapter’s e-newsletter	✓	✓	✓	✓	✓
Sponsor recognition via social media platforms	✓	✓	✓	✓	✓
Invitations to Champions Circle receptions	✓	✓	✓	✓	✓
Company name and/or logo on event signage	Logo & Name	Logo & Name	Logo & Name	Logo & Name	Name Only
Event Seating	Reserved	Reserved	Reserved	Reserved	Reserved
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000



DONOR INFORMATION

NAME (as you wish it to appear in acknowledgements)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$

SPONSORSHIP / GIFT AMOUNT

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

CREDIT CARD NUMBER

EXP. DATE

SIGNATURE

SECURITY CODE

ATTENDANCE

☐ Yes, we plan to attend the 2024 A Life Like Yours Benefit Breakfast on March 20th.

☐ Regretfully, we do not plan to attend the event on March 20th.

PLEASE RETURN TO:

The Arc of Northern Virginia
A Life Like Yours Benefit Breakfast
3060 Williams Drive, Suite 300
Fairfax, VA 22031
or email to: hstregack@thearcofnova.org

