

**We Proudly
Honor our 2023
Sponsors:**

**Presenting
Sponsor**

Alisann and Terry Collins
Foundation

Premier Sponsor
MAXISIQ

Silver Sponsors

Community Systems, Inc.
KeyBank
Paradigm Development
Company, LLC
Red Six Solutions

Bronze Sponsors

AmpSight
enCircle
Lockheed Martin
Team Connally
Volunteers of America
Chesapeake & Carolinas

**Champion
Sponsors**

The Burke Family
Community
Concepts, Inc.
Hale Ball Murphy PLC
The Harbitter Family
New Editions Consulting
ROCS Grad Staffing
Skjei Telecom, Inc.
United Bank

**Additional Race
Supporters**

Team Sponsors
AFC Urgent Care Burke
Chartis Federal
The Church Family
CRI
Electrosoft Services, Inc.
The Fowler Family
FreshEye Innovative
Solutions
The Heifetz Family
Team Maddox
Shana O'Brien & Family-
Shana's Shakers
Mark & Helen Russell
Michael & Karen Thomas
-Team Drew
Your Best Move, LLC

**Race Course Distance
Markers Sponsor**
Community Living
Alternatives



46th Annual Corporate & Community Team Challenge

5k Race and 2k Fun Walk or Roll

Saturday, June 1, 2024
Burke Lake Park, Fairfax Station, VA

The Arc of Northern Virginia is the area's leading community organization serving people with intellectual and developmental disabilities (IDD)—such as autism, Down syndrome, cerebral palsy, epilepsy, and rare chromosomal disorders—of all ages and their families.

The Arc of Northern Virginia Team Challenge brings together companies and the community to raise important funds to sustain and strengthen its vital programs, services, and advocacy for people with IDD. You are invited to join hundreds of runners from local and national corporations and community organizations to compete for glory in a 5k run, or a 2k fun walk or roll!

For more than four decades, this has been Northern Virginia's premier corporate and community challenge race and the area's only team-based race with teams of 5-7 runners (up to 7 for a walking team). This year's Team Challenge events will again take place in-person at beautiful Burke Lake Park.

Why Sponsor and Run? Many of our corporate and community teams have returned every year—with some participating for well over two decades—because **The Arc of Northern Virginia Team Challenge** is a unique event that allows you to:

- Boost employee morale and camaraderie by engaging in a team sport and friendly competition among colleagues or others in your industry.
- Promote a culture of fitness and healthy lifestyles in your company.
- Receive branding and logo recognition in front of hundreds of participants at the event and thousands of friends and supporters through our social media and online outreach.
- Support a cause that resonates with your employees, many of whom may have children, family members, friends, or neighbors with IDD.
- Demonstrate your commitment to strengthening the local community your company calls home.

Please see the enclosed information about registering a team, as well as the many sponsorship opportunities that can provide corporate visibility and greatly further the important work of The Arc of Northern Virginia.

For questions on sponsorship, please contact:
Howard Stregack, Director of Development
hstregack@thearcofnova.org
or 703-208-1119 ext. 123

For team questions contact:
Laura Allen, Race Coordinator
teamchallenge@thearcofnova.org
or 703-208-1119 ext. 124

“Going the Distance for People with Disabilities”



For more than 60 years, The Arc of Northern Virginia has worked to promote and protect the human rights of people with intellectual and developmental disabilities (IDD) and actively support their full inclusion and participation in the community throughout their lifetimes. It is estimated that more than 39,000 individuals in Northern Virginia have an intellectual or developmental disability.



Go the Distance for
People with Disabilities

The Arc of Northern Virginia
Corporate & Community Team Challenge
5k Run and 2k Fun Walk or Roll
Saturday, June 1, 2024

Presenting Sponsor
\$25,000+
All the Platinum benefits, plus:

- Name/company logo included as part of event title as “The Arc of Northern Virginia Team Challenge presented by...” on race shirt, runners’ race bibs, program, event banner, and website.
- Featured sponsor profile article in race program.
- Media interview/spotlight (determined by media availability).

Exclusive opportunity for one sponsor!

Platinum Sponsor
\$15,000+

All the Premier benefits, plus:

- Sponsor mention in press releases and event media outreach.
- Sponsor logo in race update emails.
- Highlighted sponsor profile in race program.
- Special recognition as sponsor of event element. (e.g. awards, etc.)

Premier Sponsor
\$10,000+

All the Gold benefits, plus:

- Reserved, dedicated Sponsor tent - GREAT for gathering your team!
- Priority listing with logo on all materials. (shirt, website, etc.)
- Highlighted sponsor profile in race program.
- Opportunity to participate in awards presentation.

Gold Sponsor
\$5,000+

All the Silver benefits, plus:

- Unlimited teams – running or walking.
- Premium listing with logo on all materials. (shirt, website, etc.)
- Sponsor profile in race program with company logo and URL.
- Recognition at race awards presentation.

Silver Sponsor
\$2,500+

All the Bronze benefits, plus:

- Up to five teams – running or walking.
- Upgraded performance shirt for team members.
- Enhanced sponsor listing in race program.

Bronze Sponsor
\$1,500+

All the Champion benefits, plus:

- Up to three teams – running or walking.
- Sponsor listing on event banner and website.
- Sponsor mention at race awards presentation.

Champion Sponsor
\$1,000+

All the Team benefits, plus:

- Up to two teams – running or walking.
- Event t-shirts with sponsorship listing on back.
- Recognition in race program, social media, and website.
- Inclusion of sponsor-provided marketing in race bag.

Team Registration
\$500

- One team of 5 to 7 runners (or up to 7 people for a walking team.)
- Event t-shirts with team listing on back.
- Photo plaque with engraved team accomplishments.

For any questions or to join us as a sponsor, please contact: Howard Stregack, Director of Development
hstregack@thearcofnova.org, 703-208-1119 ext. 123
website: <https://thearcofnova.org/events/team-challenge>

Contact us and we can help create a sponsorship that is right for your company!



Go the Distance for
People with Disabilities

The Arc of Northern Virginia
Corporate & Community Team Challenge
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Shared Sponsorship Opportunities

In addition to our main sponsorship opportunities, we have a number of ways that any business can create a sponsorship that is right for your company and make a difference in our community.

▼ Sponsorship Opportunities

▼ Sponsorship Benefits

“Race Warm-up” Sponsors - \$250

Before any race, warm-ups are vital for peak performance. Associate your business with this important element of any physical activity.

- Recognition in race program, social media, & website.

“Starting Horn” Sponsors - \$350

Anticipation builds toward the time the starting horn sounds. Associate your business with the excitement as runners step out onto the race course.

- Company/sponsor name on t-shirts.
- Recognition in race program, social media, & website.

“Finish Line Sponsors” - \$500

Everyone wants to see and celebrate the runners finishing the race. Associate your business with their achievement as they cross the finish line.

- Company/sponsor name on t-shirts.
- Recognition in race program, social media, & website.
- Include marketing materials in race bag.

Course Distance Markers Sponsors - \$1,000

Your business image appears for all runners to see on one of the markers along the race course.

- All of the Finish Line Sponsor benefits above, plus:
- Company name & logo on special race course signs.

Develop Your Own Fundraising TEAM

Use your contacts and friends to help The Arc of Northern Virginia reach its fundraising goal. Contact us and we'll explain how it works.

- Use your social media skills & contacts.
- Recognition in race program & website.
- Prizes for top fundraisers.



Let us help you create an opportunity level that fits your budget.
Contact Howard Stregack: 703-208-1119 x123 or hstregack@thearcofnova.org
Race Website: www.thearcofnova.org/team-challenge

Your sponsorship is tax deductible & supports the vital programs & services of The Arc of Northern Virginia, a non-profit serving individuals with intellectual and developmental disabilities and their families in the Northern Virginia area.

THE ARC OF NORTHERN VIRGINIA 2024 CORPORATE TEAM CHALLENGE

SPONSORSHIP TYPE/NAME

SPONSORSHIP FORM (or use online form at <https://thearcofnova.org/team-challenge>)

DONOR INFORMATION

NAME (as you wish it to appear on materials)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$ _____
SPONSORSHIP AMOUNT

Please find enclosed my check made payable to "The Arc of Northern Virginia"

Visa MasterCard Amex Discover

_____-_____-_____
CREDIT CARD NUMBER

_____/_____
EXP. DATE

SIGNATURE (type name or sign to authorize)

SECURITY CODE

PLEASE RETURN TO:
The Arc of Northern Virginia Team
Challenge
3060 Williams Drive, Suite 300
Fairfax, VA 22031

or scan/email to:
hstregack@thearcofnova.org

