

# **FALL GALA 2018**



SPONSORSHIP OPPORTUNITIES

## **An Invitation**

Dear Friends,

Fifty-six years ago, a small group of family members wanted to address the needs of individuals with intellectual and developmental disabilities (ID/DD). With a shared vision for bringing together resources and creating opportunities for their loved ones, *The Arc of Northern Virginia* was founded.

More than five decades later, we serve more than 34,000 people with ID/DD – and their families – across Northern Virginia. With the generous support of our sponsors, we have funded information & referral services; transition services; independent living programs; a special needs trust program; and case management, client advocacy, and guardianship services. And we have become a fierce advocate for inclusion and equality in front of the state legislature, county boards of supervisors, city councils, and boards of education.

This year, we are honored to serve as Co-chairs of **The Arc of Northern Virginia Goes Hollywood Gala**, which will be held on **Saturday, November 3, 2018**. Our biennial gala brings together hundreds of our region's outstanding citizens, elected officials, and leaders in the business and philanthropic communities to increase awareness, recognize achievements, and raise funds to help individuals and families in need. Proceeds from our gala event directly enhance and expand our capacity to launch new initiatives and help even more people with disabilities and their families.

We are asking you to sponsor this important event that embraces and enriches the lives of those with disabilities – often one of the most vulnerable populations in our community. With your support, we are able to help families navigate the complicated and confusing maze of assistance programs, identify the best resources for their needs, and engage in future planning that solidifies a sense of safety and security.

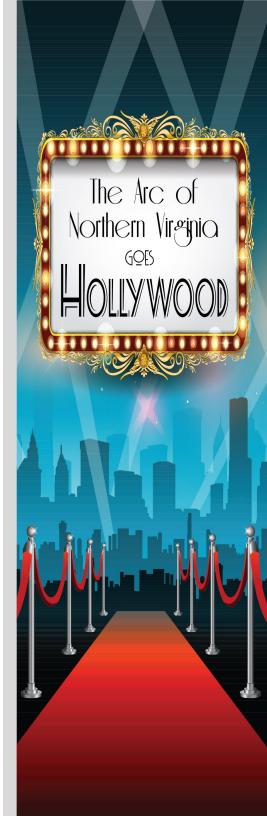
Please join us as we continue to promote and protect the human rights of people with intellectual and developmental disabilities and actively support their full inclusion and participation in the community throughout their lifetimes.

Sincerely,

Beth Curtis 2018 Gala Co-Chair

Michael a. Thomas

Michael Thomas 2018 Gala Co-Chair



## **About the Gala**



#### Who - When - Where

The Arc of Northern Virginia Goes Hollywood Gala will take place on Saturday, November 3, 2018. The gala venue is the Hilton McLean Tysons Corner, 7920 Jones Branch Drive, Tysons, VA. Organized by Gala Co-Chairs Beth Curtis and Michael Thomas and the board and staff of The Arc of Northern Virginia.



#### Our Host

Again this year, our Celebrity Master of Ceremonies is Peggy Fox, Reporter-Anchor and Virginia Bureau Chief at WUSA9, Washington DC's CBS affiliate station.



#### Musical Entertainment

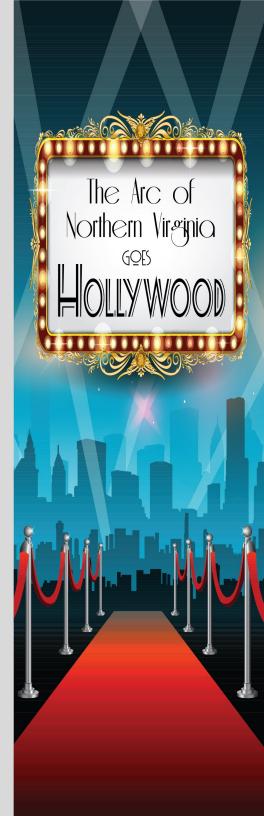
David Akers and the Soul Shakers is an experienced group of talented musicians. The Soul Shakers bring a hot horn section and a rhythm section that is second-to-none! Come prepared to dance and enjoy songs from the soundtrack of your life.



#### The Evening

Cocktail Reception & Silent Auction Seated Gourmet Dinner Program & Live Auction Live Music & Dancing

### **Black Tie Attire Optional**



# **Sponsorship Opportunities**

#### Academy Award Level Sponsor - Gift of \$25,000

Academy Award level sponsor receives all the benefits of the Red Carpet level, plus:

- Upgrade to PRIME location seating
- One additional table total of 20 seats
- Complimentary upgrade to PRIME location full-page ad or message in Gala program
- Opportunity for a brief video message to be played at the Gala

#### Red Carpet Level Sponsor - Gift of \$10,000

Red Carpet level sponsor receives all the benefits of the Blockbuster level, plus:

- Upgrade to Premium location seating
- Complimentary upgrade to full-page ad or message in Gala program
- Special name recognition from the podium during the Gala
- Donor name or company logo on printed Gala signage

#### **Blockbuster Level Sponsor - Gift of \$5,000**

Blockbuster level sponsor receives all the benefits of the Silver Screen level, plus:

- One reserved table with five additional seats total of 10
- Complimentary upgrade to half-page ad or message in Gala program
- Donor name or company logo linked to business on Gala website

#### Silver Screen Level Sponsor - Gift of \$2,500

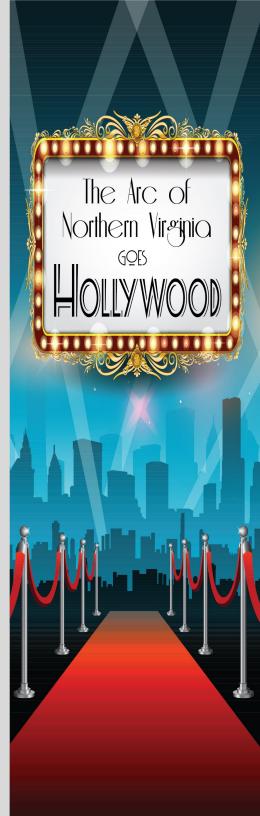
Silver Screen level sponsor receives all the benefits of the Box Office level, plus:

- Three additional seats total of 5
- Complimentary upgrade to quarter-page ad or message in Gala program
- Pre-event promotion, including name mentions in e-newsletter
- Pre-event promotion on social media posts, including Facebook, LinkedIn, and Twitter

#### **Box Office Level Sponsor - Gift of \$1,000**

- "Hurray for Hollywood" Cocktail Reception
- Two seats for the Gala dinner
- Complimentary eighth-page ad or message in Gala program
- Name listing on printed Gala materials
- Name listing on Gala web page
- Invitation to future "Champions Circle" donor receptions throughout the year

#### Individual Ticket Price - Gift of \$275 Early-Bird Price (Purchased prior to 9/21/2018) - Gift of \$225



# **Sponsorship Opportunities**

Benefits Include	Academy Award	Red Carpet	Blockbuster	Silver Screen	Box Office
Video Message during Gala	Ŷ				
Special Recognition from podium during Gala	Ŷ	Ŷ			
Company Logo in Gala Program and on Gala signage	Ý	Ý			
Company Logo w/link on the Gala event page of The Arc of Northern Virginia's website	Ŷ	Ŷ	Ŷ		
Social media listings - Facebook, Twitter, LinkedIn	Ý	Ŷ	Ý	Ŷ	
Listing in ReSources, The Arc of Northern Virginia's E-newsletter	Ŷ	Ŷ	Ŷ	Ţ	
Listing in the Gala program and on event signage	Ŷ	Ŷ	Ý	Ŷ	Ì
Listing on the Gala event page of The Arc of Northern Virginia's website	Ŷ	Ŷ	Ý	Ŷ	Ţ
Invitations to Champions Circle receptions throughout the year	Ż	Ŷ	Ŷ	Ŷ	Ļ
Gala Program Ad or Message	Full Page Prime Visibility	Full Page	1/2 page	1/4 page	1/8 page
Gala Seating	Prime Location 2 Tables (20 seats)	Premium Location 1 Table (10 seats)	1 Table (10 seats)	5 seats	2 seats
Gift Amount	\$25,000 <sup>*</sup> *May be pledged	\$10,000* over two years.	\$5,000	\$2,500	\$1,000

Individual Ticket Price - Gift of \$275 Early-Bird Price (Purchased prior to 9/21/2018) - Gift of \$225

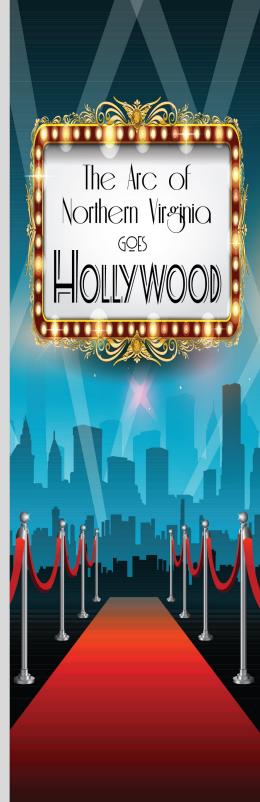
The Arc of Northern Virginia GQ[S 

## **Previous Gala Sponsors**

Accenture American College of Commerce & Technology Beam Suntory BearingPoint **BeeryRio Architecture & Interiors** Cheri and Harold Belkowitz Belkowitz Law, PLLC Sheila Billingsley and Alex Yelllin **Boston Properties** Brandt & Associates John and Bryn Burke Julie and Brian Burke, Three Pillar Global Sean and Catherine Burke Raymond and Jessica Burmester William P. and Susan D. Butterfield Cardinal Bank **Chartis Federal** Doug, Glenys, Douglas & John Church Ed Cohen Sue and Ken Cohn Community Residences, Inc. Kevin & Kathy Conley Mike and Julie Connors Coray Gurnitz Consulting The Cook Report Rich and Susan Creed Sharon and Conner Cummings Diageo Dominion Don Beyer Volvo Philip Dondes, CFP®, Northwestern Mutual The Egan Family Egle Associates Rikki Epstein and Family & Friends Evolver Fannie Mae Foundation Isa and Stefanie Farhat Stanley and Ki Sun Fijol Financial Directors, LLC Finigan Financial Services, LLC

**Fitzgerald Properties** Fred and Joan Flippin The Foundation of The Arc of Northern Virginia Mark Friese and Chase Phillips Greg and Anne Fritz Greenberg Traurig, LLP Stanley J. and Cynthia M. Gutkowski H. F. Restoration & Remodeling Hale Ball Carlson Baumgartner Murphy, PLC The Hallman Family Greg and Louise Hamil, Reliable Systems Group, LLC The Hammeke Family Kelly and Alan Harbitter Harbitter Family Foundation Nicholas and Anna Harris Kimberly and John Henault Horizon Business Advisors LLC Bill and Julie Howard Jerry and Linda Hulick Tim Hugo Jill's House K2M, Inc. Key Private Bank King & Spalding LLP Jerry and Janet Kohlenberger Dan and Venus LaBerge L'Arche Greater Washington, D.C. The Law Office of Michael D. Toobin, P.C. Lehman Brothers, Chris and Ted McDonagh Maryn and Michael Leland Livingston Group Joe and Beth Maline Steven and Bertra Bradford McGann The Meltzer Group Nancy Mercer and Bart Bukas Merrill Lynch Special Needs Group Moms In Motion Needham Mitnick & Pollack PLC

**Brandy Nannini** Jason, Marcia and Eric O'Brien Mr. and Mrs. Charles O'Connor The Pedlikin Family Pinnacle Advisory Group, Inc. Stephen and Christine Plummer Abe and Irene Pollin Joseph L. Ritchey Jim and Jennifer Rooney Ross, Langan & McKendree LLP Helen and Mark Russell, Metro Run & Walk Stephanie Sampson and Family ServiceSource. Inc. Seville Watch Corporation, Raymond Weil Timothy and Gail Shaw Mark and Rozanne Silverwood Silverwood Companies Tom & Carol Skelly Albert and Tina Small Richard and Kathleen Sorensen Judd Stone and Elizabeth Yost SunTrust Bank Frank L. Trippett & Linda Trippett TWM Associates, Inc. Theo Van Der Zee Joe F. Viar, Jr. and Bonnie Christ Virginia Association of Personal Care Assistants Virginia Heritage Bank Wachovia Securities The Washington Group Special Care Planning Team Kay and Robert Watson (in honor of Grant Weber) West Group Management, LLC Carol and Tom Wheeler Jeff and Sally Wilklow WINMAR Construction



### Snapshots from the Gala in 2016









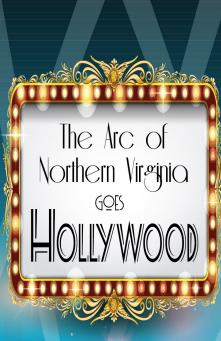




**The Arc.** Northern Virginia The Arc of Northern Virginia promotes and protects the human rights of people with intellectual and developmental disabilities (ID/DD) and actively supports their full inclusion and participation in the community throughout their lifetimes.

The Arc of Northern Virginia supports thousands of people with ID/DD and their families in the Cities of Alexandria, Fairfax and Falls Church, and Arlington and Fairfax Counties.





### Contact Us

We would be happy to make your gala sponsorship experience a great one! Please let us know if you have any questions or suggestions.

The Arc of

Northern Virginia

GQES

#### Howard Stregack, Director of Development

Office: 703.208.1119 x102 Email: HStregack@TheArcofNoVa.org



**The Arc of Northern Virginia** 2755 Hartland Road Suite 200 Falls Church, VA 22043 www.TheArcofNoVa.org

### The Arc of Northern Virginia Goes HOLLYWOOD 2018 Gala SPONSORSHIP & SPECIAL GIFTS FORM

NAME (as you wish it to ap	ppear in gala program)	
COMPANY		
ADDRESS		
CITY	STATE	ZIP
CONTACT NAME		
CONTACT PHONE	CONTACT E-M	IAIL
Please indicate the amoun	t, pledge or payment, and sign belo	DW.
Please find enclosed m	T SIGNATURE ount to be paid by <u>month</u> / day y check made payable to "The Arc o Visa MasterCard A	of Northern Virginia"
CREDIT CARD NUMBER	2	/ EXP. DATE
SIGNATURE		SECURITY CODE
	plan to attend the 2018 Gala. n Virginia l, Suite 200	sorship of the Gala on November 3rd.

2755 Hartland Road, Suite 200, Falls Church, VA 22043 703-208-1119 www.TheArcofNoVA.org Tax ID # 54-0675506

ATTENDANCE INFORMATION