



A Life Like Yours Benefit Breakfast

EVENT SPONSORSHIP OPPORTUNITIES

When: Thursday, March 19, 2020
7:30 – 9:00 a.m.

Where: Hilton McLean Tysons Corner
7920 Jones Branch Road, McLean, VA 22102

Theme: *Creating Opportunity*

Why: Raise critical funding required to provide information, education, direct support services, and advocacy to meet the needs of the 39,000 individuals with intellectual and developmental disabilities of all ages, their families, and caretakers in Northern Virginia.

Mission: The Arc of Northern Virginia promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes. Our service area includes Arlington and Fairfax Counties, and the Cities of Alexandria, Fairfax, and Falls Church.

Sponsorship Options for the 2020 *A Life Like Yours* Benefit Breakfast:

As the \$10,000 PRESENTING Sponsor, you will receive:

- ◆ EXCLUSIVE “Presented by” status
- ◆ Company name and logo added to event imagery and all signage
- ◆ Joint press release announcing the exclusive sponsorship
- ◆ Presented by status on The Arc of Northern Virginia’s website
- ◆ Publicity via traditional and social media platforms
- ◆ Highlighted recognition from the podium at the event
- ◆ Reserved prime seating for company dignitaries and/or guests to attend the event
- ◆ **Plus** all the benefits of the other sponsorship levels

See other side for additional sponsorship options.

Underwriting the 2020 *A Life Like Yours* Benefit Breakfast ensures that 100% of funds raised at the event can be dedicated to programs and services that help individuals with intellectual and developmental disabilities in our community.

Additional Sponsorship Options for the 2020 *A Life Like Yours* Benefit Breakfast:

As a \$5,000 PREMIER Sponsor, you will receive:

- ◆ “Sponsor Spotlight” article to appear in our organization’s e-newsletter, ReSources
- ◆ Reserved PREMIUM seating for company dignitaries and/or guests to attend the event
- ◆ **Plus** all the benefits of the Champion Sponsor level

As a \$2,500 CHAMPION Sponsor, you will receive:

- ◆ Recognition from the podium during the program
- ◆ Listed as Sponsor on homepage of The Arc of Northern Virginia’s website
- ◆ Company name and logo added to on-site signage at the event
- ◆ **Plus** all the benefits of the Event Sponsor level

As a \$1,000 Event Sponsor, you will receive:

- ◆ Listed as Sponsor on the event page of The Arc of Northern Virginia’s website
- ◆ Listed as Sponsor in The Arc of Northern Virginia’s e-newsletter, ReSources
- ◆ Recognized as Sponsor via The Arc of Northern Virginia’s social media platforms
- ◆ Invitations to Champions Circle receptions throughout the year
- ◆ Company name added to on-site signage at the event
- ◆ Reserved seating for company dignitaries and/or guests to attend the event

2020 *A Life Like Yours* Benefit Breakfast Sponsorship Options Chart

Benefits Included in Sponsor Package	Presenting Sponsor	Premier Sponsor	Champion Sponsor	Event Sponsor
EXCLUSIVE “ Presented by ” status	✓			
Company name and logo added to event imagery	✓			
Press release announcing Presenting sponsorship	✓			
“ Presented by ” listing on The Arc of Northern Virginia's website	✓			
“ Presented by ” Publicity via traditional and social media platforms	✓			
“Sponsor Spotlight” article in The Arc of Northern Virginia's e-newsletter	✓	✓		
Recognition from podium during event	✓	✓	✓	
Sponsor listing on HOME page of The Arc of Northern Virginia's website	✓	✓	✓	
Sponsor listing on the event page of The Arc of Northern Virginia's website	✓	✓	✓	✓
Sponsor listing in The Arc of Northern Virginia's E-newsletter	✓	✓	✓	✓
Sponsor recognition via social media platforms	✓	✓	✓	✓
Invitations to Champions Circle receptions throughout the year	✓	✓	✓	✓
Company name and/or logo on event signage	Logo & Name	Logo & Name	Logo & Name	Name Only
Breakfast Seating	Prime	Premium	Reserved	Reserved
Package Price	\$10,000	\$5,000	\$2,500	\$1,000



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DONOR INFORMATION

NAME (as you wish it to appear in acknowledgements)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$

SPONSORSHIP / GIFT AMOUNT

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ Visa

☐ MasterCard

☐ Amex

☐ Discover

CREDIT CARD NUMBER

EXP. DATE

SIGNATURE

SECURITY CODE

ATTENDANCE

☐ Yes, we plan to attend the 2020 A Life Like Yours Benefit Breakfast on March 19.

☐ Regretfully, we do not plan to attend the event on March 19.

PLEASE RETURN TO:

The Arc of Northern Virginia
A Life Like Yours Benefit Breakfast
2755 Hartland Road, Suite 200
Falls Church, VA 22043
or email to: hstregack@thearcofnova.org

