

**We proudly  
honor our  
2019 Sponsors:**

**Platinum**

The Spirit of ArgonST

**Gold**

IOMAXIS

**Silver**

Lockheed Martin  
Paradigm Companies

**Bronze**

The Burke Family  
CACI  
The Church Family  
Parsons  
Red Six Solutions  
Volunteers of America  
Chesapeake

**ALLY**

Hale Ball Carlson  
Baumgartner Murphy,  
PLC  
Needham, Mitnick &  
Pollack PLC  
Niksoft  
Skjei Telecom

**Other  
Corporate &  
Community  
Teams**

C&G Carpentry  
Chartis Federal  
The Choice Group  
Dynalectric  
Electrosoft  
Special Olympics of  
Northern Virginia  
Sprint Business  
Syndicat NOVA  
Team Drew  
The Arc of Northern Virginia  
The Spirit of PEC

**Race Day  
Sponsors**

Apple Federal Credit Union  
Capstone Chiropractic  
CRi  
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Recreation  
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Community Services  
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of Commerce  
Halstead & Halstead  
Hess Plastic Surgery  
Key Private Bank  
Merrill Lynch Special  
Needs Group  
Shana O'Brien &  
Family  
Steve & Christine  
Plummer  
Gerry Rugel  
Tuck Technologies

*42<sup>nd</sup> Annual*  
**The Arc of Northern Virginia Corporate & Community  
Team Challenge Virtual 5K Race and Distance Walk**



**Going the Distance for People with Disabilities**

The Arc of Northern Virginia is the area's leading community organization serving people with intellectual and developmental disabilities (ID/DD)—such as autism, Down syndrome, cerebral palsy, epilepsy, and rare chromosomal disorders—and their families.

The Arc of Northern Virginia Team Challenge brings together companies and the community to raise important funds to sustain and strengthen its vital programs, services, and advocacy for people with ID/DD. You are invited to join hundreds of runners from local and national corporations and community organizations to compete for glory in a virtual 5K run or participate in a total-distance walk!

For four decades, this has been Northern Virginia's premier corporate and community challenge foot race and the area's only team-based race with teams of 5-7 runners (up to 10 for a walking team). This year, we are going virtual! Runners and walkers will record their performance times or distance from September 4 through 12. Race results and team awards will be presented during a live online event on Sunday, September 13.

**Why Sponsor and Run?** Many of our corporate and community teams have returned every year—with some participating for well over two decades—because The Arc of Northern Virginia Team Challenge is a unique event that allows you to:

- Boost employee morale and camaraderie by engaging in a team sport and friendly competition among colleagues or others in your industry.
- Promote a culture of fitness and healthy lifestyles in your company.
- Receive branding and logo recognition in front of hundreds of participants at the online event and thousands of friends and supporters through our social media and online outreach.
- Support a cause that resonates with your employees, many of whom may have children, family members, friends, or neighbors with intellectual and developmental disabilities.
- Demonstrate your commitment to strengthening the local community your company calls home.

Please see the enclosed information about registering a team, as well as the many sponsorship opportunities that can provide corporate visibility and greatly further the important work of The Arc of Northern Virginia.

For any questions or to join us, please contact:  
Howard Stregack, Director of Development  
hstregack@thearcnofnova.org  
or 703-208-1119 ext. 102

For team questions contact:  
Diane Monnig, Race Coordinator  
teamchallenge@TheArcofNoVA.org  
or 703-208-1119 ext. 118



For more than 58 years, The Arc of Northern Virginia has worked to promote and protect the human rights of people with intellectual and developmental disabilities (ID/DD) and actively support their full inclusion and participation in the community throughout their lifetimes. It is estimated that more than 39,000 individuals in Northern Virginia have an intellectual or developmental disability.

We provide information and referral to help caregivers navigate complex systems through each stage of their loved one's life; financial management through our Special Needs Trust; and advocacy on the local and state levels for better funding and services to meet the needs of people with disabilities.

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# Go the Distance for People with Disabilities

Run Your Race: Sept. 4-12  
Awards Ceremony: Sept. 13

## The Arc of Northern Virginia Corporate & Community Team Challenge Virtual 5K Race & Distance Walk



### Presenting Sponsor

\$25,000+

All the Diamond  
benefits,  
plus:

- Name / company logo included as part of event title as “The Arc of Northern Virginia Team Challenge presented by...” on race shirt, runners’ race bibs, program, virtual banner, and website.
- Featured sponsor profile article in race program.
- Media interview/spotlight (determined by media availability).

Exclusive  
opportunity  
for one  
sponsor!

### Diamond Sponsor \$15,000+

All the Platinum benefits, plus:

- Sponsor mention in press releases and event media outreach.
- Sponsor logo in daily race update emails beginning Sept. 4.
- Highlighted sponsor profile in race program.
- Special recognition as sponsor of event element. (e.g.: medals, etc.)

### Platinum Sponsor \$10,000+

All the Gold benefits, plus:

- Priority sponsor listing with logo on all materials. (shirt, website, etc.)
- Highlighted sponsor profile in race program.
- Opportunity to participate in awards presentation.

### Gold Sponsor \$5,000+

All the Silver benefits, plus:

- Unlimited teams – running or walking.
- Premium sponsor listing with logo on all materials. (shirt, website, etc.)
- Sponsor profile in race program with company logo and URL.
- Recognition at race awards presentation.

### Silver Sponsor \$2,500+

All the Bronze benefits, plus:

- Up to five teams – running or walking.
- Upgraded performance shirt for team members.
- Enhanced sponsor listing in race program.

### Bronze Sponsor \$1,500+

All the “ALLY” benefits, plus:

- Up to three teams – running or walking.
- Sponsor listing on virtual event banner and website.
- Sponsor mention at race awards presentation.

### A Life Like Yours Sponsor \$1,000+

All the Team benefits, plus:

- Up to two teams – running or walking.
- Custom t-shirts with logo on sleeve & sponsor listing on back.
- Recognition in race program, social media and website.

### Team Registration \$500

- One team of 5 to 7 runners. (or up to 10 people for a walking team)
- Custom t-shirts with logo on sleeve & team listing on back.
- Photo plaque with engraved team accomplishments.

For any questions or to join us, please contact: Howard Stregack, Director of Development  
[hstregack@thearcofnova.org](mailto:hstregack@thearcofnova.org), 703-208-1119 ext. 102

The Arc of Northern Virginia Corporate Team Challenge  
website: [www.TheArcofNoVA.org/events/team-challenge](http://www.TheArcofNoVA.org/events/team-challenge)

**Other sponsorship opportunities are available.**

**Contact us and we can help create a sponsorship that is right for your company!**

## Go the Distance for People with Disabilities

Run Your Race: Sept. 4-12  
Awards Ceremony: Sept. 13

The Arc of Northern Virginia  
Corporate & Community Team Challenge

Virtual 5K Race & Distance Walk



## Shared Sponsorship Opportunities

In addition to our main sponsorship opportunities, we have a number of ways that any business can create a sponsorship that is right for your company and make a difference in our community.

### ▼ Sponsorship Opportunities

### ▼ Sponsorship Benefits

#### Virtual “Race Warm-up” Sponsors - \$250

Even in a “virtual” race, warm-ups are vital for peak performance. Associate your business with this important element of any physical activity.

- recognition in race program, social media & website

#### Virtual “Starting Horn” Sponsors - \$350

Anticipation builds toward the time the starting horn sounds. Associate your business with the excitement as runners step out on their virtual race course.

- company/sponsor name on t-shirts
- recognition in race program, social media & website

#### Virtual “Finish Line” Sponsors - \$500

Everyone wants to see the finish, even in a “virtual” competition. Associate your business with the finish line and the goal is in sight.

- company/sponsor name on t-shirts
- recognition in race program, social media & website
- sponsor listing on virtual event banner

#### Develop Your Own Fundraising TEAM

Use your contacts and friends to help The Arc of Northern Virginia reach its fundraising goal. Contact us and we’ll explain how it works.

- use your social media skills & contacts
- recognition in race program & website
- prizes for top fundraisers



Let us help you create an opportunity level that fits your budget.  
Contact Howard Stregack: 703-208-1119 x102 or [HStregack@TheArcofNoVA.org](mailto:HStregack@TheArcofNoVA.org)  
Race Website: [www.TheArcofNoVA.org/events/team-challenge](http://www.TheArcofNoVA.org/events/team-challenge)

Your sponsorship is tax deductible & supports the vital programs & services of The Arc of Northern Virginia, a non-profit serving individuals with intellectual and developmental disabilities and their families in the Northern Virginia area.

# THE ARC OF NORTHERN VIRGINIA CORPORATE TEAM CHALLENGE

SPONSORSHIP LEVEL/NAME

SPONSORSHIP FORM (or use online form at <https://thearcofnova.org/raceforms>)

DONOR INFORMATION

SPONSOR NAME (as you wish it to appear on recognition materials)

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$

SPONSORSHIP AMOUNT

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

CREDIT CARD NUMBER

EXP. DATE

SIGNATURE

SECURITY CODE

## PLEASE RETURN TO:

The Arc of Northern Virginia  
Team Challenge  
2755 Hartland Road, Suite 200  
Falls Church, VA 22043

or scan/email to:  
HStregack@TheArcofNoVA.org

