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43rd Annual

The Arc of Northern Virginia Corporate & Community Team Challenge Virtual 5K Race and Distance Walk with an in-person option for the 5K run at Burke Lake



Virtual Event Window: April 24-May 2, 2021 Live 5k Run & Awards Program: Sunday, May 2, 2021

"Going the Distance for People with Disabilities"

The Arc of Northern Virginia is the area's leading community organization serving people with intellectual and developmental disabilities (ID/DD)—such as autism, Down syndrome, cerebral palsy, epilepsy, and rare chromosomal disorders—and their families.

The Arc of Northern Virginia Team Challenge brings together companies and the community to raise important funds to sustain and strengthen its vital programs, services, and advocacy for people with ID/DD. You are invited to join hundreds of runners from local and national corporations and community organizations to compete for glory in a 5K run or participate in a total-distance walk!

For four decades, this has been Northern Virginia's premier corporate and community challenge foot race and the area's only team-based race with teams of 5-7 runners (up to 10 for a walking team). This year's Team Challenge will again be a virtual 5k run and distance walk, with the option for an in-person 5k run (with safety protocols in place) at Burke Lake Park.

Why Sponsor and Run? Many of our corporate and community teams have returned every year—with some participating for well over two decades—because The Arc of Northern Virginia Team Challenge is a unique event that allows you to:

- Boost employee morale and camaraderie by engaging in a team sport and friendly competition among colleagues or others in your industry.
- Promote a culture of fitness and healthy lifestyles in your company.
- Receive branding and logo recognition in front of hundreds of participants at the online event and thousands of friends and supporters through our social media and online outreach.
- Support a cause that resonates with your employees, many of whom may have children, family members, friends, or neighbors with intellectual and developmental disabilities.
- Demonstrate your commitment to strengthening the local community your company calls home.

Please see the enclosed information about registering a team, as well as the many sponsorship opportunities that can provide corporate visibility and greatly further the important work of The Arc of Northern Virginia.

For any questions or to join us, please contact:
Howard Stregack, Director of Development
hstregack@thearcofnova.org
or 703-208-1119 ext. 102

For team questions contact:
Diane Monnig, Race Coordinator
teamchallenge@TheArcofNoVA.org
or 703-208-1119 ext. 118



For more than 59 years, The Arc of Northern Virginia has worked to promote and protect the human rights of people with intellectual and developmental disabilities (ID/DD) and actively support their full inclusion and participation in the community throughout their lifetimes. It is estimated that more than 39,000 individuals in Northern Virginia have an intellectual or developmental disability.

We provide information and referral to help caregivers navigate complex systems through each stage of their loved one's life; financial management through our Special Needs Trust; and advocacy on the local and state levels for better funding and services to meet the needs of people with disabilities.



Go the Distance for
People with Disabilities

The Arc of Northern Virginia Corporate & Community Team Challenge

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Presenting Sponsor

\$25,000+

All the Diamond
benefits,
plus:

- Name / company logo included as part of event title as “The Arc of Northern Virginia Team Challenge presented by...” on race shirt, runners’ race bibs, program, virtual banner, and website.
- Featured sponsor profile article in race program.
- Media interview/spotlight (determined by media availability).

Exclusive
opportunity
for one
sponsor!

Diamond Sponsor \$15,000+

All the Platinum benefits, plus:

- Sponsor mention in press releases and event media outreach.
- Sponsor logo in daily race update emails beginning Apr. 24.
- Highlighted sponsor profile in race program.
- Special recognition as sponsor of event elements. (e.g.: awards, etc.)

Platinum Sponsor \$10,000+

All the Gold benefits, plus:

- Priority sponsor listing with logo on all materials. (shirt, website, etc.)
- Highlighted sponsor profile in race program.
- Opportunity to participate in awards presentation.

Gold Sponsor \$5,000+

All the Silver benefits, plus:

- Unlimited teams – running or walking.
- Premium sponsor listing with logo on all materials. (shirt, website, etc.)
- Sponsor profile in race program with company logo and URL.
- Recognition at race awards presentation.

Silver Sponsor \$2,500+

All the Bronze benefits, plus:

- Up to five teams – running or walking.
- Upgraded performance shirt for team members.
- Enhanced sponsor listing in race program.

Bronze Sponsor \$1,500+

All the “ALLY” benefits, plus:

- Up to three teams – running or walking.
- Sponsor listing on virtual event banner and website.
- Sponsor mention at race awards presentation.

A Life Like Yours Sponsor \$1,000+

All the Team benefits, plus:

- Up to two teams – running or walking.
- Custom t-shirts with logo on sleeve & sponsor listing on back.
- Recognition in race program, social media and website.

Team Registration \$500

- One team of 5 to 7 runners. (or up to 10 people for a walking team)
- Custom t-shirts with logo on sleeve & team listing on back.
- Photo plaque with engraved team accomplishments.

For any questions or to join us, please contact: Howard Stregack, Director of Development
hstregack@thearcofnova.org, 703-208-1119 ext. 102

The Arc of Northern Virginia Corporate Team Challenge
website: www.TheArcofNoVA.org/events/team-challenge

Other sponsorship opportunities are available.

Contact us and we can help create a sponsorship that is right for your company!



Go the Distance for
People with Disabilities

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Shared Sponsorship Opportunities

In addition to our main sponsorship opportunities, we have a number of ways that any business can create a sponsorship that is right for your company and make a difference in our community.

▼ Sponsorship Opportunities

▼ Sponsorship Benefits

Virtual “Race Warm-up” Sponsors - \$250

Even in a “virtual” race, warm-ups are vital for peak performance. Associate your business with this important element of any physical activity.

- recognition in race program, social media & website

Virtual “Starting Horn” Sponsors - \$350

Anticipation builds toward the time the starting horn sounds. Associate your business with the excitement as runners step out on their virtual race course.

- company/sponsor name on t-shirts
- recognition in race program, social media & website

Virtual “Finish Line” Sponsors - \$500

Everyone wants to see the finish, even in a “virtual” competition. Associate your business with the finish line and the goal is in sight.

- company/sponsor name on t-shirts
- recognition in race program, social media & website
- sponsor listing on virtual event banner

Develop Your Own Fundraising TEAM

Use your contacts and friends to help The Arc of Northern Virginia reach its fundraising goal. Contact us and we’ll explain how it works.

- use your social media skills & contacts
- recognition in race program & website
- prizes for top fundraisers



Let us help you create an opportunity level that fits your budget.
Contact Howard Stregack: 703-208-1119 x102 or HStregack@TheArcofNoVA.org
Race Website: www.TheArcofNoVA.org/events/team-challenge

Your sponsorship is tax deductible & supports the vital programs & services of The Arc of Northern Virginia, a non-profit serving individuals with intellectual and developmental disabilities and their families in the Northern Virginia area.

THE ARC OF NORTHERN VIRGINIA 2021 CORPORATE TEAM CHALLENGE

SPONSORSHIP TYPE/NAME

SPONSORSHIP FORM (or use online form at <https://thearcofnova.org/raceforms>)

DONOR INFORMATION

NAME (as you wish it to appear on materials)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$ _____
SPONSORSHIP AMOUNT

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

_____-_____-_____-_____
CREDIT CARD NUMBER

_____/_____
EXP. DATE

SIGNATURE

SECURITY CODE

PLEASE RETURN TO:

The Arc of Northern Virginia
Team Challenge
2755 Hartland Road, Suite 200
Falls Church, VA 22043

or scan/email to:
HStregack@TheArcofNoVA.org

