

44th Annual

We proudly honor our 2021 Sponsors:

Platinum
The Spirit of ArgonST

Gold
IOMAXIS

Silver
Lockheed Martin
McCandlish Lillard
Paradigm Companies

Bronze
The Burke Family
Community Systems, Inc.
Electrosoft
Parsons
Red Six Solutions

Champion
Capital One
Community Living
Alternatives
Didlake
enCircle
Hale Ball Carlson
Baumgartner Murphy,
PLC
Members Trust Company
New Editions
Consulting, Inc.

Other Corporate & Community Teams
Central Fairfax Chamber of Commerce
Chartis Federal
Conner's Believers
L'Arche Greater Washington, D.C.
Shana O'Brien & Family
Special Olympics of Northern Virginia
St. Coletta of Greater Washington
St. John's Community Services
Team Drew
Team Maddox
Volunteers of America
Chesapeake and Carolinas

Race Day Sponsors
The Church Family
CRI
Good Neighbor
Moms in Motion
The Monnig Family
Rikki Epstein & Ron Shapiro
Russel Family Generations
Gerard S. Rugel, Esq.
SPecially Adapted Resource Clubs
The Spirit of PEC
Tuck Technologies
United Bank

The Arc of Northern Virginia Corporate & Community Team Challenge 5K Race and Fun Walk

Sunday, May 1, 2022 Live In-Person at Burke Lake Park



PLUS: A virtual Team Total-Distance Walk
Friday, April 15 - Friday, April 29, 2022

The Arc of Northern Virginia is the area's leading community organization serving people with intellectual and developmental disabilities (IDD)—such as autism, Down syndrome, cerebral palsy, epilepsy, and rare chromosomal disorders—and their families.

The Arc of Northern Virginia Team Challenge brings together companies and the community to raise important funds to sustain and strengthen its vital programs, services, and advocacy for people with IDD. You are invited to join hundreds of runners from local and national corporations and community organizations to compete for glory in a 5K run, team distance walk, or fun walk!

For four decades, this has been Northern Virginia's premier corporate and community challenge foot race and the area's only team-based race with teams of 5-7 runners (up to 10 for a walking team). This year's Team Challenge 5K run and fun walk will again take place in-person at beautiful Burke Lake Park. But, we have kept the fun of the virtual, team total-distance walk!

Why Sponsor and Run? Many of our corporate and community teams have returned every year—with some participating for well over two decades—because **The Arc of Northern Virginia Team Challenge** is a unique event that allows you to:

- Boost employee morale and camaraderie by engaging in a team sport and friendly competition among colleagues or others in your industry.
- Promote a culture of fitness and healthy lifestyles in your company.
- Receive branding and logo recognition in front of hundreds of participants at the event and thousands of friends and supporters through our social media and online outreach.
- Support a cause that resonates with your employees, many of whom may have children, family members, friends, or neighbors with IDD.
- Demonstrate your commitment to strengthening the local community your company calls home.

Please see the enclosed information about registering a team, as well as the many sponsorship opportunities that can provide corporate visibility and greatly further the important work of The Arc of Northern Virginia.

For any questions or to join us, please contact:
Howard Stregack, Director of Development
hstregack@thearcofnova.org
or 703-208-1119 ext. 102

For team questions contact:
Diane Monnig, Race Coordinator
teamchallenge@thearcofnova.org
or 703-208-1119 ext. 118

"Going the Distance for People with Disabilities"



For more than 59 years, The Arc of Northern Virginia has worked to promote and protect the human rights of people with intellectual and developmental disabilities (IDD) and actively support their full inclusion and participation in the community throughout their lifetimes. It is estimated that more than 39,000 individuals in Northern Virginia have an intellectual or developmental disability.

(This page intentionally left blank.



Go the Distance for
People with Disabilities

The Arc of Northern Virginia
Corporate & Community Team Challenge
5K Run and Fun Walk
Sunday, May 1, 2022

**Presenting
Sponsor**
\$25,000+
All the Platinum
benefits,
plus:

- Name / company logo included as part of event title as “The Arc of Northern Virginia Team Challenge presented by...” on race shirt, runners’ race bibs, program, event banner, and website.
- Featured sponsor profile article in race program.
- Media interview/spotlight (determined by media availability).

**Exclusive
opportunity
for one
sponsor!**

Platinum Sponsor
\$15,000+
All the Premier benefits, plus:

- Sponsor mention in press releases and event media outreach.
- Sponsor logo in race update emails.
- Highlighted sponsor profile in race program.
- Special recognition as sponsor of event element. (e.g.: awards, etc.)

Premier Sponsor
\$10,000+
All the Gold benefits, plus:

- Reserved, dedicated Sponsor tent - GREAT for gathering your team!
- Priority listing with logo on all materials. (shirt, website, etc.)
- Highlighted sponsor profile in race program.
- Opportunity to participate in awards presentation.

Gold Sponsor
\$5,000+
All the Silver benefits, plus:

- Unlimited teams – running or walking.
- Premium listing with logo on all materials. (shirt, website, etc.)
- Sponsor profile in race program with company logo and URL.
- Recognition at race awards presentation.

Silver Sponsor
\$2,500+
All the Bronze benefits, plus:

- Up to five teams – running or walking.
- Upgraded performance shirt for team members.
- Enhanced sponsor listing in race program.

Bronze Sponsor
\$1,500+
All the Champion benefits, plus:

- Up to three teams – running or walking.
- Sponsor listing on event banner and website.
- Sponsor mention at race awards presentation.

Champion Sponsor
\$1,000+
All the Team benefits, plus:

- Up to two teams – running or walking.
- Custom t-shirts with logo on sleeve & sponsor listing on back.
- Recognition in race program, social media, and website.
- Inclusion of sponsor-provided marketing in race bag.

Team Registration
\$500

- One team of 5 to 7 runners. (or up to 10 people for a walking team)
- Custom t-shirts with logo on sleeve & team listing on back.
- Photo plaque with engraved team accomplishments.

For any questions or to join us, please contact: Howard Stregack, Director of Development
hstregack@thearcofnova.org, 703-208-1119 ext. 102
website: www.thearcofnova.org/events/team-challenge

Other sponsorship opportunities are available.
Contact us and we can help create a sponsorship that is right for your company!



Go the Distance for
People with Disabilities

The Arc of Northern Virginia
Corporate & Community Team Challenge
5K Run and Fun Walk
Sunday, May 1, 2022

Shared Sponsorship Opportunities

In addition to our main sponsorship opportunities, we have a number of ways that any business can create a sponsorship that is right for your company and make a difference in our community.

▼ Sponsorship Opportunities

▼ Sponsorship Benefits

Race Warm-up Sponsors - \$250

Before any race, warm-ups are vital for peak performance. Associate your business with this important element of any physical activity.

- Recognition in race program, social media, & website.

Starting Horn Sponsors - \$350

Anticipation builds toward the time the starting horn sounds. Associate your business with the excitement as runners step out onto the race course.

- Company/sponsor name on t-shirts.
- Recognition in race program, social media, & website.

Finish Line Sponsors - \$500

Everyone wants to see and celebrate the runners finishing the race. Associate your business with the finish line and the goal is in sight.

- Company/sponsor name on t-shirts.
- Recognition in race program, social media, & website.
- Include marketing materials in race bag.

Course Distance Markers Sponsors - \$1,000

Your business image appears for all runners to see on one of the markers along the race course.

- All of the Finish Line Sponsor benefits above, plus:
- Company name & logo on special race course signs.

Develop Your Own Fundraising TEAM

Use your contacts and friends to help The Arc of Northern Virginia reach its fundraising goal. Contact us and we'll explain how it works.

- Use your social media skills & contacts.
- Recognition in race program & website.
- Prizes for top fundraisers.



Let us help you create an opportunity level that fits your budget.
Contact Howard Stregack: 703-208-1119 x102 or HStregack@thearcofnova.org
Race Website: www.thearcofnova.org/events/team-challenge

Your sponsorship is tax deductible & supports the vital programs & services of The Arc of Northern Virginia, a non-profit serving individuals with intellectual and developmental disabilities and their families in the Northern Virginia area.

THE ARC OF NORTHERN VIRGINIA 2022 CORPORATE TEAM CHALLENGE

SPONSORSHIP TYPE/NAME

SPONSORSHIP FORM (or use online form at <https://thearcofnova.org/raceforms>)

DONOR INFORMATION

NAME (as you wish it to appear on materials)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

PAYMENT

\$ _____
SPONSORSHIP AMOUNT

Please find enclosed my check made payable to "The Arc of Northern Virginia"

Visa MasterCard Amex Discover

_____-_____-_____
CREDIT CARD NUMBER

_____/_____
EXP. DATE

SIGNATURE

SECURITY CODE

PLEASE RETURN TO:
The Arc of Northern Virginia
Team Challenge
2755 Hartland Road, Suite 200
Falls Church, VA 22043

or scan/email to:
HStregack@TheArcofNoVA.org

