

**We Proudly  
Honor our 2022  
Sponsors:**

**Platinum**

The Spirit of ArgonST

**Premier**

MAXIS IQ

**Silver**

Lockheed Martin  
Paradigm Companies  
Red Six

**Bronze**

The Burke Family  
Community Systems  
enCircle  
McCandlish Lillard

**Champion**

Capital One  
Chartis Federal  
Community Concepts  
Community Visions  
The Connally Family  
Electrosoft  
Rikki Epstein & Ron  
Shapiro  
Hale Ball Carlson  
Baumgartner Murphy  
New Editions  
Consulting  
Mark & Helen Russell  
Skjei Telecom  
Michael & Karen Thomas  
Team Drew  
UnitedHealthcare  
Volunteers of America  
Chesapeake and  
Carolinas

**Other  
Corporate &  
Community  
Teams**

Central Fairfax Chamber  
of Commerce  
FreshEye Innovative  
Solutions  
L'Arche Greater  
Washington, D.C.  
Shana O'Brien & Family  
Parsons Corporation  
ROCS Grad Staffing  
Special Olympics of  
Northern Virginia  
St. John's Community  
Services  
Team Maddox  
United Bank

**Team & Race  
Day Sponsors**

The Creswick Family  
The Harbitter Family  
Fund  
Gerard S. Rugel, Esq.



# 45<sup>th</sup> Annual Corporate & Community Team Challenge

## 5k Race and 2k Fun Walk or Roll

Sunday, June 4, 2023  
Burke Lake Park, Fairfax Station Va

The Arc of Northern Virginia is the area's leading community organization serving people with intellectual and developmental disabilities (IDD)—such as autism, Down syndrome, cerebral palsy, epilepsy, and rare chromosomal disorders—of all ages and their families.

**The Arc of Northern Virginia Team Challenge** brings together companies and the community to raise important funds to sustain and strengthen its vital programs, services, and advocacy for people with IDD. You are invited to join hundreds of runners from local and national corporations and community organizations to compete for glory in a 5k run, or a 2k fun walk or roll!

For more than four decades, this has been Northern Virginia's premier corporate and community challenge foot race and the area's only team-based race with teams of 5-7 runners (or up to 7 for a walking team). This year's Team Challenge events will again take place in-person at beautiful Burke Lake Park.

**Why Sponsor and Run?** Many of our corporate and community teams have returned every year—with some participating for well over two decades—because **The Arc of Northern Virginia Team Challenge** is a unique event that allows you to:

- Boost employee morale and camaraderie by engaging in a team sport and friendly competition among colleagues or others in your industry.
- Promote a culture of fitness and healthy lifestyles in your company.
- Receive branding and logo recognition in front of hundreds of participants at the event and thousands of friends and supporters through our social media and online outreach.
- Support a cause that resonates with your employees, many of whom may have children, family members, friends, or neighbors with IDD.
- Demonstrate your commitment to strengthening the local community your company calls home.

Please see the enclosed information about registering a team, as well as the many sponsorship opportunities that can provide corporate visibility and greatly further the important work of The Arc of Northern Virginia.

For questions on sponsorship, please contact:  
Howard Stregack, Director of Development  
[hstregack@thearcofnova.org](mailto:hstregack@thearcofnova.org)  
or 703-208-1119 ext. 102

For team questions contact:  
Alyssa Zawicki, Race Coordinator  
[teamchallenge@thearcofnova.org](mailto:teamchallenge@thearcofnova.org)  
or 703-208-1119 ext. 125

***"Going the Distance for People with Disabilities"***



For more than 60 years, The Arc of Northern Virginia has worked to promote and protect the human rights of people with intellectual and developmental disabilities (IDD) and actively support their full inclusion and participation in the community throughout their lifetimes. It is estimated that more than 39,000 individuals in Northern Virginia have an intellectual or developmental disability.

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Go the Distance for  
People with Disabilities

# The Arc of Northern Virginia Corporate & Community Team Challenge **5k Run and 2k Fun Walk or Roll** **Sunday, June 4, 2023**

## Presenting Sponsor

\$25,000+

All the Platinum  
benefits,  
plus:

- Name / company logo included as part of event title as “The Arc of Northern Virginia Team Challenge presented by...” on race shirt, runners’ race bibs, program, event banner, and website.
- Featured sponsor profile article in race program.
- Media interview/spotlight (determined by media availability).

Exclusive  
opportunity  
for one  
sponsor!

## Platinum Sponsor \$15,000+

All the Premier benefits, plus:

- Sponsor mention in press releases and event media outreach.
- Sponsor logo in race update emails.
- Highlighted sponsor profile in race program.
- Special recognition as sponsor of event element. (e.g.: awards, etc.)

## Premier Sponsor \$10,000+

All the Gold benefits, plus:

- Reserved, dedicated Sponsor tent - GREAT for gathering your team!
- Priority listing with logo on all materials. (shirt, website, etc.)
- Highlighted sponsor profile in race program.
- Opportunity to participate in awards presentation.

## Gold Sponsor \$5,000+

All the Silver benefits, plus:

- Unlimited teams – running or walking.
- Premium listing with logo on all materials. (shirt, website, etc.)
- Sponsor profile in race program with company logo and URL.
- Recognition at race awards presentation.

## Silver Sponsor \$2,500+

All the Bronze benefits, plus:

- Up to five teams – running or walking.
- Upgraded performance shirt for team members.
- Enhanced sponsor listing in race program.

## Bronze Sponsor \$1,500+

All the Champion benefits, plus:

- Up to three teams – running or walking.
- Sponsor listing on event banner and website.
- Sponsor mention at race awards presentation.

## Champion Sponsor \$1,000+

All the Team benefits, plus:

- Up to two teams – running or walking.
- Event t-shirts with sponsorship listing on back.
- Recognition in race program, social media, and website.
- Inclusion of sponsor-provided marketing in race bag.

## Team Registration \$500

- One team of 5 to 7 runners (or up to 7 people for a walking team.)
- Event t-shirts with team listing on back.
- Photo plaque with engraved team accomplishments.

For any questions or to join us as a sponsor, please contact: Howard Stregack, Director of Development  
[hstregack@thearcofnova.org](mailto:hstregack@thearcofnova.org), 703-208-1119 ext. 102

website: <https://thearcofnova.org/events/team-challenge>

**Other sponsorship opportunities are available.**

**Contact us and we can help create a sponsorship that is right for your company!**



Go the Distance for  
People with Disabilities

## The Arc of Northern Virginia Corporate & Community Team Challenge **5k Run and 2k Fun Walk or Roll** **Sunday, June 4, 2023**

### Shared Sponsorship Opportunities

In addition to our main sponsorship opportunities, we have a number of ways that any business can create a sponsorship that is right for your company and make a difference in our community.

#### ▼ Sponsorship Opportunities

#### ▼ Sponsorship Benefits

##### “Race Warm-up” Sponsors - \$250

Before any race, warm-ups are vital for peak performance. Associate your business with this important element of any physical activity.

- Recognition in race program, social media, & website.

##### “Starting Horn” Sponsors - \$350

Anticipation builds toward the time the starting horn sounds. Associate your business with the excitement as runners step out onto the race course.

- Company/sponsor name on t-shirts.
- Recognition in race program, social media, & website.

##### “Finish Line Sponsors” - \$500

Everyone wants to see and celebrate the runners finishing the race. Associate your business with their achievement as they cross the finish line.

- Company/sponsor name on t-shirts.
- Recognition in race program, social media, & website.
- Include marketing materials in race bag.

##### Course Distance Markers Sponsors - \$1,000

Your business image appears for all runners to see on one of the markers along the race course.

- All of the Finish Line Sponsor benefits above, plus:
- Company name & logo on special race course signs.

##### Develop Your Own Fundraising TEAM

Use your contacts and friends to help The Arc of Northern Virginia reach its fundraising goal. Contact us and we'll explain how it works.

- Use your social media skills & contacts.
- Recognition in race program & website.
- Prizes for top fundraisers.



Let us help you create an opportunity level that fits your budget.  
Contact Howard Stregack: 703-208-1119 x102 or [hstregack@thearcofnova.org](mailto:hstregack@thearcofnova.org)  
Race Website: [www.thearcofnova.org/events/team-challenge](http://www.thearcofnova.org/events/team-challenge)

Your sponsorship is tax deductible & supports the vital programs & services of The Arc of Northern Virginia, a non-profit serving individuals with intellectual and developmental disabilities and their families in the Northern Virginia area.

# THE ARC OF NORTHERN VIRGINIA 2023 CORPORATE TEAM CHALLENGE

SPONSORSHIP TYPE/NAME

SPONSORSHIP FORM (or use online form at <https://thearcofnova.org/raceforms>)

## DONOR INFORMATION

NAME (as you wish it to appear on materials)

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT PHONE

CONTACT E-MAIL

## PAYMENT

\$ \_\_\_\_\_  
SPONSORSHIP AMOUNT

☐ Please find enclosed my check made payable to "The Arc of Northern Virginia"

☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

\_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_  
CREDIT CARD NUMBER

\_\_\_\_\_/\_\_\_\_\_  
EXP. DATE

\_\_\_\_\_  
SIGNATURE (type name or sign to authorize)

\_\_\_\_\_  
SECURITY CODE

### PLEASE RETURN TO:

The Arc of Northern Virginia Team  
Challenge  
2755 Hartland Road, Suite 200  
Falls Church, VA 22043

or scan/email to:

[hstregack@thearcofnova.org](mailto:hstregack@thearcofnova.org)

